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## NEWSLETTER

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# Leaf New High-Resolution Back

Dear Leaf Partner,

Leaf has always serviced the most professional segment in the digital photography market. Our commitment to high-quality customers translates into a continuous search for technologies and developments that will suite their most demanding requirements.

### **Technology**

Leaf is continuously evaluating new technologies in the pursuit of adding value to our customers. We concluded the evaluation of the two high-resolution sensors that are available now, from Philips/Dalsa and Kodak. Evaluating both sensors led to a definite conclusion, that the Philips/Dalsa sensor supplies higher image quality and higher performance. Due to Philips/Dalsa higher signal to noise ratio images are cleaner and longer exposures are available. Its technology enables faster capture speed and better compatibility and simplicity with various camera models. The Philips/Dalsa 11MP rectangular format sensor versus the Kodak's 16MP square format makes both sensors practically similar in regards to their effective resolution for rectangular images.

### **Leaf new high-resolution back**

The new addition to the Leaf product portfolio is a high-resolution one-shot back. The new back will integrate the new Philips/Dalsa 11MP sensor and firewire communication with the design and compact size of the Leaf C-Most. It will support the Leaf workflow including Leaf oXYgen. The new back has distinct advantages over other available options that rely on the Kodak sensor, both in terms of image quality and performance. It will be unveiled at Photokina 2002. In addition, once available, an upgrade path will be announced for Leaf owners. The new back will also support the mobile solution that would be coming for the Leaf C-Most.

We are certain that the new product holds significant value for our high-end customers and great promise for all of us. It will answer both wishes for high resolution without compromising high-end quality.

Leaf Product Marketing Manager

Ilan Carmi